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PRESS RELEASE

WZ Focused on the Future: Dave Thompson, CFI announced as President.

Aurora, IL – (March 18, 2021) - With sights set on the future, international training organization, Wicklander-Zulawski (WZ) is excited to announce Dave Thompson, CFI as President. “Dave has made a significant impact on our business in a relatively short period of time. He has been instrumental in our success through this pandemic and his proven leadership skills make him ideal to fill this role, building on our current and future successes,” said Shane Sturman, CFI, CPP. Sturman who has been at the helm of WZ for the past decade as President & CEO, will continue to oversee WZ as the organization’s CEO providing consistency to the leadership team and guidance to Thompson in his new role.

“I am humbled and excited about the opportunity to build upon the legacy founded by Doug Wicklander and Dave Zulawski. This position comes with great responsibility and accountability, and I embrace that challenge. I am committed to serving our clients, our team, and the industry at large while expanding WZ’s position as a thought-leader, collaborator, and agent of change,” said Dave Thompson. “There has never been a more important time in the field of investigative interviewing to embrace academic research and practitioner experience to provide the best possible solutions. WZ will be a pro-active collaborator and leader of reform with the goal of providing investigators with the most current, research-based, practical tools to resolve cases.”

Thompson joined the WZ team in 2014 and has been an integral part of the organization’s growth and evolution. Some of his major contributions include the development of collaborative relationships with the academic community, advocacy on behalf of wrongful conviction cases, and the creation of new content, innovative training programs, and client-based solutions.

The announcement of Thompson’s leadership aligns directly with the strategic vision for WZ shared by Senior Partners, Shane Sturman and Wayne Hoover. A vision that is diverse, impactful, and full of deliverables for investigators across the globe. The proven success of WZ’s virtual training has driven a commitment to leveraging technology in the development of innovative training solutions for clients both domestically and internationally. From an advocacy perspective, the company plans to continue to partner with academia and other experts in the field increasing the standards and guidelines that dictate best practices in conducting interviews and interrogations.

About Wicklander - Zulawski & Associates, Inc.

Wicklander-Zulawski & Associates (WZ) is an international training firm and a world leader in non-confrontational interview and interrogation techniques. WZ holds firm in its commitment to offer best-in-class training and support for anyone who desires to use the truth to their advantage. The organization facilitates over 500 programs annually to clients in human resources, executive management, compliance, law enforcement and government agencies.

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